

# L.V. TO .LV

LAS VEGAS INVESTMENT AND  
TRADE MISSION TO LATVIA

“WILD WEST MEETS WILD EAST”

MAY 22—MAY 25, 2006



Castle of the Blackheads



Join us with  
H.E. Vaira  
Vike-Freiberga,  
President of  
Latvia.



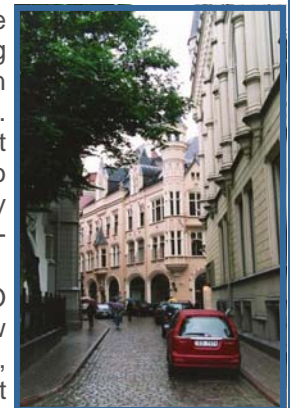
**Only fourteen years ago**, Latvia regained its independence from the failed Soviet Union. Since then, the country has privatized and created an entirely new economy. A member of the European Union, N.A.T.O. and the World Trade Organization, Latvia is enjoying a renaissance. The UNESCO World Heritage Site of Old Town Riga was described to me by a British traveler as “the new Prague”.

Riga was always a technological center of the Soviet Union, and that talent pool has only increased to create one of the most advanced international banking platforms in the world. With only 2.5 million citizens, Latvia adopted regulations friendly to incorporation and banking of foreign nationals. Riga’s 23 international banks and 35 embassies cause many to consider Latvia the new Switzerland. The gateway to Russia, Latvia is the fastest growing economy in the European Union.

Latvia’s real estate privatization has been among the world’s most successful. With a completely computerized, fee simple title system, easy mortgage process, foreign ownership permitted, multi-lingual, highly educated professionals and abundant development opportunities, investors have begun to take notice.



- **Dine with Dignitaries** at historic Castle of the Blackheads, including opening address by the President of Latvia, Her Excellency Mrs. Vaira Vike-Freiberga; Minister of Economics Dr. Arturs Krisjanis Karins; Mayor of Riga Aivars Aiksenoks.
- **Meet the Magnates** at presentations and one-on-one meetings with executives of Moody’s Investment Rating Service; Ober-Haus, the largest real estate company in the Baltics; many other developers and entrepreneurs. Meet the Latvian development delegation planning to visit Las Vegas. B2B meetings individualized in advance, to suit your interests. Private receptions at the extraordinary international banking facilities, the freeport and other features of low-tax Latvia.
- **Vulture the Culture** as you enjoy the pristine UNESCO World Heritage site of Riga’s Old town. The narrow streets of this “Little Paris” cradle world class shopping, dining and cultural events. Indulge in our VIP status at legendary Riga Spas, Casinos and nightclubs. This “other LV” never closes either.



*Timing is everything. Our itinerary will likely never be re-created I hope you join my friends and me for this historic event.*

*-Jonathan Warren*

*President,*

*Nevada Committee on Foreign Relations*

**Full Program Attached, or email RSVP  
or request for booking information to:  
jon@try.tc 702-474-6669**



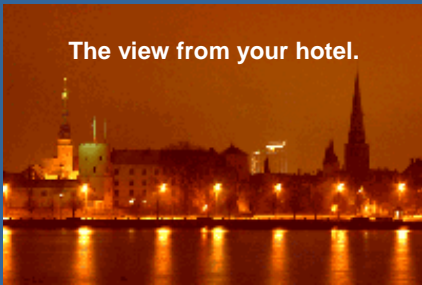
Jonathan Warren, President Trade Capital Co  
Heiko Ballhorn, Director, Palisade Trust  
Uldis Salenieks, Washington Director, Latvian Investment and Development Agency

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The view from your hotel.



RIX: Riga's World Class Airport



Riga's Central Park



## GROUND COSTS

### STANDARD PROGRAM

- **Standard Room** includes direct-dial phone, pay movies, fee wireless broadband.
- Admission, meals and ground transportation for entire event program, including airport transfers
- Guide to Doing Business in Latvia, published by US Commercial Service, delivered upon booking confirmation
- Pre-arranged individualized business meetings with pre-screened potential partner companies, outlets, importers, bankers, gaming executives or officials, etc.
- Exchanged currency delivered to you prior to traveling
- Latvian Dictionary and Phrasebook
- Pre-arranged individualized business meetings with pre-screened potential partner companies, outlets, importers, bankers, gaming executives or officials, etc.

**PER PARTICIPANT, SINGLE OCCUPANCY: US\$ 1,299.**  
**PER PARTICIPANT, DOUBLE OCCUPANCY: US\$ 699.**

### BUSINESS CLASS PROGRAM

- **Business Class Room** is a larger room and bath with views of the Daugava River and Old Town. Additional free amenities include in-room movies, broadband, newspaper.
- All other features of Standard Program.
- Limousine service nights of 22nd and 24th
- Latvian SIM card delivered to you in advance of travel for use in any SIM phone.

**PER PARTICIPANT, SINGLE OCCUPANCY: US\$ 1,775.**  
**PER PARTICIPANT, DOUBLE OCCUPANCY: US\$ 1,399.**

### FIRST CLASS PROGRAM

- **Executive Suite** with best view of the Daugava River and Old Town Riga, separate living room and work area. Includes broadband, newspaper & movies.
- All features of the Business Class Program
- Latvian mobile phone delivered to you prior to traveling
- Best seats at events, VIP treatment

**PER PARTICIPANT, SINGLE OCCUPANCY: US\$ 2,399.**  
**PER PARTICIPANT, DOUBLE OCCUPANCY: US\$ 1,619.**

## AIRFARE

For your airfare, please contact your travel agent or call me for a referral.

Airfare from Las Vegas to Riga generally routes through London (Virgin Atlantic), Newark/Stockholm or Frankfurt (several airlines). The Virgin flight gets you directly to London from LV nonstop, allowing for a short flight to Riga. But the layover in London loses most of a day.

Latvia is E.U, so there is no visa required. You will need only your U.S. passport. Latvia has not yet switched to the Euro. The currency is the Lat (Ls). 1 Lat = 2 USD (+/-). The Lat does go far in Riga, and prices are generally lower than most of Europe. All major credit cards are readily accepted. Taxis are easily had, are relatively inexpensive and are well regulated. The airport is world class, immaculate and has great food.



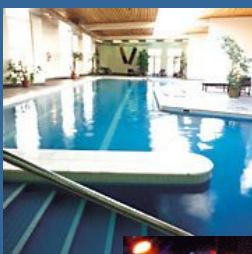
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Radisson SAS Daugava  
And Olympic Casino



### *Ironic, isn't it?*

- Most phone numbers in Riga begin with '702'
- The top level internet domain in Latvia is '.lv'
- The E.U. Country Code of Latvia is "LV"
- Riga has many casinos named after ours. The largest is called "Vegas"
- Neither LV ever sleeps!

## EVENT PROGRAM Radisson SAS Daugava Hotel

Mon 22 May	Arrival and check in.
19:00-21:00	<u>Official welcoming Reception at Castle of the Blackheads</u> Hosted by City of Riga and Ministry of Economics of Latvia. Welcoming Toasts by H.E. Mrs. Vaira Vike-Freiberga, President of the Republic of Latvia, and by Dr. Arturs Krisjanis Karins, Minister of Economics of Latvia. Both are wonderful, upbeat speakers.
21:00-??	Nightlife, informal mixing with delegates
Tue 23 May	
08:00-09:30	Breakfast at hotel
10:00-10:15	<u>Welcoming Address: H.E. Vaira Vike-Freiberga, President Latvia</u>
10:15-11:30	Moderated by Andris Ozols, Director of Latvian Investment and Development Agency. Opening Remarks: H.E. Ms. Catherine Todd Bailey, US Ambassador to Latvia; Frank Mermoud, Spec. Rep. US State Dept; Eric Stewart, Deputy Asst. Sec. E.U. Dept. of Commerce <u>"Strategy for Maintaining Baltic States Competitive Environment"</u> Featuring Ministers of Economics of Estonia, Latvia and Lithuania.
11:45-12:45	<u>"Opportunities for Investment and Trade in the Baltics, and How US Companies Have Capitalized"</u> Moderated by Raimonds Slaidins, President, American Chambers of Commerce in Latvia. Presentations: Moody's Summary Analysis of Investment Rating of the Baltic Counties; Case Studies of three American Companies
12:45-14:15	Lunch at Hotel with Paul Becket, Wall Street Journal London Bureau Chief and European Finance Markets Editor
14:30-16:00	<u>Round Table Breakaway Discussion and Q&amp;A</u> Investment: Real Estate; Financial Services; Legal Environment Moderator: Bill Schaub, COO, Baltic American Enterprise Fund. (High Tech and Municipal Breakaway Sessions also available)
16:15-16:45	Recap and Conclusions of Breakaway session
16:45-18:00	Refreshments and informal networking. Local company kiosks.
18:00-22:00	Dinner and evening program hosted by H.E. Catherine Todd Bailey, US Ambassador to Latvia and AmChamb's of all three Baltic States

Wed 24 May	
9:00-12:00	B2B Individualized Meeting Prearranged, private meetings with Latvian counterparts
12:00-14:00	Casual Lunch at Lido Recreation Center
14:00-17:00	On-Site Tours of Banks, Casinos, Real Estate, Free Port or Industrial Park
17:00-18:30	Farewell Dinner with Las Vegas Delegates
19:00-21:00	Free Evening with Options: Ballet "Corsaire" at Latvian National Opera VIP Nightclubbing

Thu 25 May Check out and departure

### **Suggested Stopovers:**

**Rooms in Riga are completely unavailable before and after our event. If you'd like to remain in the area longer, I suggest stopping over in Stockholm, St. Petersburg or Amsterdam.**

